

Food FOR Thought

Inspired by Cell Tech Distributors

Sharing a Passion for Your Health

Special Report

Cell Tech: Worth A Second Look

There is no charge to reinstate and no required materials to buy!

Quite frankly, we MISS you! And we were wondering:

- How are you getting your day-to-day nutrition?
- Do you know if you and your family are digesting and absorbing the micronutrients you need?
- Are you getting all of the vegetables and green foods your body requires?
- Do you remember how *great* you felt when you were eating Cell Tech products?

We understand that people's lives change and we just thought we'd check in to see how you are, to let you know about some exciting changes, and to share some good news that you may have missed.

Three Secrets to Optimal Health

Confused about your supplements? With so much overwhelming information out there today, wouldn't it be great to see one company offering a simple whole food solution for vibrant health?

Cell Tech provides more than fabulous, freshwater microalgae. This 20-year-old company offers education and coaching so that anyone can learn about the connections among anatomy, physiology, nutrition, and health. Cell Tech products can be divided into three main categories: those that *support* digestion and absorption at the cellular level; those that *nourish* with superfoods; and those that *repair* with antioxidants. These three critical secrets are the foundation upon which we build the rest of our health.

Support: Digestion, absorption, and elimination are supported with food enzymes, probiotics such as acidophilus and bifidus, a seasonal cleanse product, and a new weight management product.

Nourish: Cell Tech offers the highest quality superfoods (including nutritional drink mixes and snacks) for optimal

wellness and anti-aging, featuring *Aphanizomenon flos-aquae*, Siberian ginseng root, dulse, kelp, red beta algae, flaxseed, green tea, soy protein, bee pollen, Hawaiian noni, turmeric, wheat grass juice, *Ginkgo biloba*, organic flaxseed oil, organic oat sprouts, organic quinoa sprouts, organic soy sprouts, organic wheat sprouts, organic sprouted millet, and organic sprouted spelt. Nutrition for people *and* animals (for plants, too)!

Repair: Plant-based antioxidants include unique and powerful Super Q10 and Super Sprouts & Algae.

Each product is microblended with freshwater *Aphanizomenon flos-aquae*, Cell Tech's foundational superfood that has double-blind placebo-controlled studies establishing it as an important immune system enhancer. The special microblending process boosts the effectiveness of each individual product, making them more cost-effective when compared to other supplements.



TIME Magazine Touts Algae for the New Century!

"10 Foods That Pack a Wallop" appeared in the Jan. 21, 2002 issue of TIME. Salmon was

one of ten foods promoted. "Salmon that are free to roam the ocean enjoy a diet of fresh fish, which have eaten smaller fish, which in turn have eaten still smaller fish. At the bottom of that food chain are *algae*, the key to salmon's health benefits. Algae boast a special kind of fat, known as omega-3 fatty acids, that seems to help the heart." Visit TIME.com to read more.

Excellent Research Available

Edible Microalgae: A Review of the Health Research, by Jeffrey J. Bruno, Ph.D.

This 52-page booklet reviews 11 areas of health research:

- Enhanced Brain Function, Behavior, and Learning
- Improved Immune Function
- Antiviral, Antibacterial, and Antifungal Effects
- Improved Cellular Repair
- Radiation Protective Effects
- Cancer Protective Effects
- Detoxification Support
- Anti-inflammatory and Antioxidant Effects
- Improved Circulation and Heart Function
- Allergy and Asthma Relief
- Safety Issues

Item# 73-109-00 1-9 copies \$5.00 each
10+.....\$4.00 each

The Money Myth

"I loved the products but felt they were too expensive."

Our response is: expensive compared to what? If you pay \$600 each month for rent, you are spending an average of \$20 per day for a place to live! Take a look at some other typical costs:

	If you're paying:	per month	per day
Rent	\$600.00	\$20.00	
Car Insurance:	123.00	4.10	
Health Insurance:	410.70	13.69	
Gasoline:	85.50	2.85	
Groceries:	300.00	10.00	
Coffee & Donut	49.50	1.65	
4 Alpha Sun® tabs	14.40	.48	
(one gram of algae, 480 tablet bottle)			



Rivers of Light Products: Back for a Limited Engagement

Cell Tech has decided to bring back five favorite products for a special limited-time offer. They may look just a little different, but these are the same great hair and skin care products that so many of you loved for years!



- Skin Cleanser, #35-101-00\$11.00
- Facial Spray, #35-102-00.....\$11.50
- Skin Creme, #35-103-00\$17.00
- Shampoo, #35-108-00.....\$10.50
- Conditioner, #35-109-00\$11.00

Too Complicated?

"I loved the products but felt that several bottles made it too complicated."

Was this how you felt? Now there's a simpler, more convenient way to benefit from this great nutrition. *Cell Tech Essentials* is designed to appeal both to those who are new to our products and to those who have eaten them for years.

Each bag contains 30 easily portable cellophane packets.
Each packet contains: 1 Alpha Sun® capsule, 1 Omega Sun® capsule, 2 Original Formula Enzymes, 1 Acidophilus, and 1 Bifidus.

Have one, two, or even more packets per day! It's easy!

Cell Tech Essentials, item # 37-109-00, one bag of 30 packets...\$40.00
Essentials Two-Pack, item # 37-127-00, two bags...\$72.00 *Save 10%*
Essentials Family-Pack, item # 37-115-00, three bags...\$96.00 *Save 20%*

**To reinstate at no charge,
call your sponsor :** _____

Ask about our *Preferred Customer (PC) Program*. Get the same great wholesale prices as Distributor Members, and any purchase within six months keeps your account active.

**Don't let
anyone tell you
it's too expensive.
You can eat one
gram (four tablets)
of Alpha Sun
for only
.48 cents per day!**

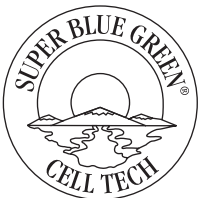
Cell Tech Essentials \$28 for those Signing Up or Reinstating

You can purchase this package at the very special introductory price of \$28 for 30 packets—a \$12.00 savings! (Item# 37-109-00 Reg. \$40.00)
Limit: One per customer at this price, when purchased at the time of signing up or reinstating. One or more packets a day is an excellent way to get the broad-spectrum benefits of our products.

**Cell Tech Essentials
for Daily Assurance™**

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- **Quite Frankly...We Miss You!**
- **Time Magazine Touts Algae**
- **Three Secrets to Optimal Health**



CONTACT INFO:

CELL TECH ORDER LINE: 800-800-1300

M-F 6:00 AM - 7:00 PM; Sat 7:00 AM - 12:00 NOON (Pacific), til 9:30 PM last business day of month (except Sunday)

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FAX ORDERS: 800-797-8228

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WEBSITE: www.celltech.com

E-MAIL: feedback@celltech.com

MAIL: Cell Tech, 565 Century Court, Klamath Falls, OR 97601

INFORMATIONAL TELECONFERENCES: 865-362-4450, PIN 0808#

Tuesday 6:00 PM (Pacific) and occasional Thursdays.

Check website for scheduled topics.

NUTRITIONAL BOOKSTORE: <http://CTLeadershipAlliance.org>, Phone: 802-885-1800

For more information, visit the website or call 800-800-1300 and information will be mailed or faxed to you.

**FOR MONTHLY PRODUCT SPECIALS:
Call order lines or check the website**