

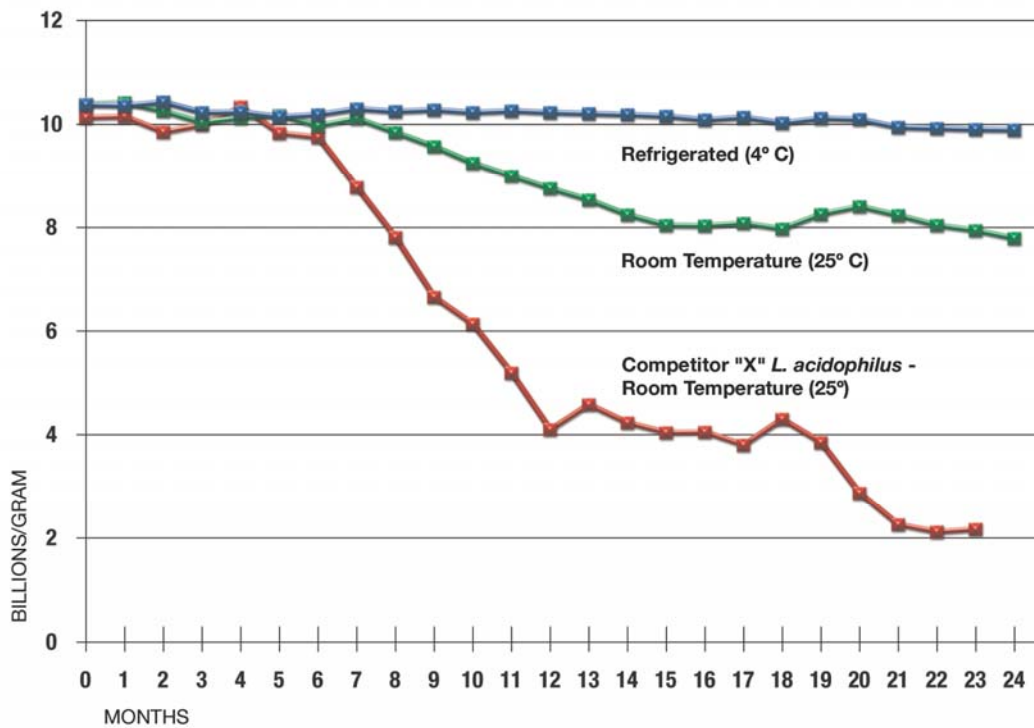


**NEBRASKA**  
CULTURES®

## Dr. Shahani's® Brand Probiotics Stability Data

In the world of probiotics, the two key concepts for a successful product are POTENCY and STABILITY. Simply put, the potency or number of colony forming units (CFU's) that you specify per serving on your finished product label must still be there when the consumer makes his purchase. How a probiotic formula survives the supplement manufacturing process and all of the variables inherent to shipping, handling and storage throughout the supply chain determines its stability. Potency without stability is like a bottle of water with a hole in the bottom...the longer it stays around, the less there is of it. Dr. Shahani's® Brand of probiotics not only utilizes superior strains like *L. acidophilus* DDS-1 but couples this with the incorporation of proprietary cryoprotectant agents and stabilizers specifically designed to protect the organisms and enhance overall stability.

### Dr. Shahani's® *L. acidophilus* DDS-1 Comparative Stability Test (24 months)



Source: University of Nebraska Dept. of Food Science and Technology. Feb. 2007.

Please note that, while the sample designated Competitor "X" is a commercially available *L. acidophilus* from a major manufacturer, it may or may not be typical of all competitive probiotics. It does, however, show that the lack of stability can be a very real issue. Don't settle for less; make your choice Dr. Shahani's Brand of probiotics. Call Wilke Resources Inc. at (800) 779-5545 for more information.

**MAKERS OF**  
*Dr. Shahani's*  
**THE PROVEN PROBIOTIC™**

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