

Marketing and Management Phase

Independent Business Associate (IBA)	Team Leader (TL)	Associate Manager (AM)	Manager (MGR)	Senior Manager (SM)
To Qualify				
Purchase IBA Kit (\$40) <i>Note: IBA Kit FREE with purchase of Quick Start Package</i>	Be Active plus 1 active Level 1 IBA	Be Active plus 2 qualified legs	Be Active plus 4 qualified legs with 1 leg containing a qualified AM	Be Active plus 5 qualified legs with 1 leg containing a qualified AM and 1 leg containing a qualified MGR
To Maintain				
Be Active	Be Active plus Maintain above structure <i>or</i> \$300 TGBV	Be Active plus Maintain above structure <i>or</i> \$1,000 TGBV	Be Active plus Maintain above structure <i>or</i> \$2,500 TGBV <i>60% Rule applies</i>	Be Active plus Maintain above structure <i>or</i> \$5,000 TGBV <i>60% Rule applies</i>
Retail Commissions (see Enhanced Retail Commissions below)				
20% to 30%	20% to 30%	20% to 30%	20% to 30%	20% to 30%
AutoShip Enroller Bonus				
E1 10% BV	E1 10% BV	E1 10% BV	E1 10% BV	E1 10% BV
		E2 7% BV	E2 7% BV	E2 7% BV
Unilevel Bonuses				
3% BV	3% BV	3% BV	3% BV	3% BV
Level 2	3% BV	3% BV	3% BV	3% BV
Level 3		3% BV	3% BV	3% BV
Level 4			3% BV	3% BV
Level 5				3% BV

Enhanced Retail Commissions

Personal Retail Value (PRV) in current month	PRV Commission Earned
\$500 to \$999 PRV	5% Paid monthly
	<i>or</i>
\$1,000 PRV and up	10% Paid monthly

Retail Commissions: For retail orders placed by a customer via your Simplicity Health website, the company will pay you a 20% commission monthly. For product purchased by you at wholesale and then resold to your customer at suggested retail, you earn a 20% commission (kept by you at the point of resale).

Qualified Leg: A leg that contains at least \$300 in BV somewhere in the depth of the leg.

Active: \$150 monthly PBV or \$100 BV monthly personal AutoShip

Director Phase

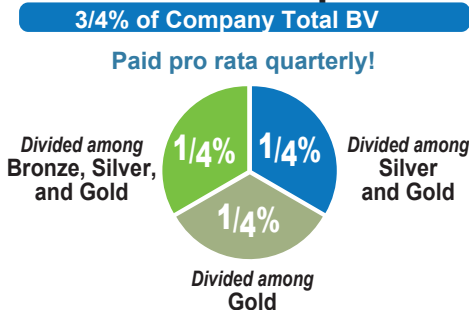
Associate Director (AD)	Managing Director (MD)	Senior Director (SD)	Regional Director (RD)	Executive Director (ED)	National Executive Director (NED)
To Qualify					
Be Active plus 5 qualified legs, with at least 1 qualified SM leg	Be Active plus 5 qualified legs, with at least 1 qualified SM leg and 1 qualified AD leg	Be Active plus 5 qualified legs, of which 2 legs each contain at least 1 qualified SM and 1 leg contains a qualified MD	Be Active plus 5 qualified legs, of which 3 legs each contain at least 1 qualified SM and 1 leg contains a qualified SD	Be Active plus 5 qualified legs, of which 4 legs contain at least 1 qualified SM and 1 leg contains a qualified RD	Be Active plus 5 qualified SM legs plus 1 qualified ED leg
To Maintain					
Maintain above structure <i>or</i> Active and \$10,000 TGBV <i>40% Rule applies</i>	Maintain above structure <i>or</i> Active and \$20,000 TGBV <i>40% Rule applies</i>	Maintain above structure <i>or</i> Active and \$40,000 TGBV <i>40% Rule applies</i>	Maintain above structure <i>or</i> Active and \$60,000 TGBV <i>40% Rule applies</i>	Maintain above structure <i>or</i> Active and \$100,000 TGBV <i>40% Rule applies</i>	Maintain above structure <i>or</i> Active and \$150,000 TGBV <i>40% Rule applies</i>
Director Enroller Check Match Bonus					
5% Check Match on all personally enrolled Directors	10% Check Match on all personally enrolled Directors	10% Check Match on all personally enrolled Directors	15% Check Match on all personally enrolled Directors	15% Check Match on all personally enrolled Directors	20% Check Match on all personally enrolled Directors
The "YOU" Generation					
1% GBV	1% GBV	1% GBV	1% GBV	1% GBV	1% GBV
Generation Bonuses					
Gen. 1	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV
Generation 2	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV
Generation 3	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV
Generation 4	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV
Generation 5	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV
Generation 6	2% GBV	2% GBV	2% GBV	2% GBV	2% GBV



Enroller First Order Bonus

Enroller Qualifications	Enroller First Order Bonus
Accumulate \$1,000 PBV over any period of time <i>or</i> Purchase optional first order of \$300 BV	35% of each direct enrollee's (E1) first order up to \$300 BV <i>(Bonus up to \$105 each)</i>
SAME	15% of each E2's first order up to \$300 BV <i>(Bonus up to \$45 each)</i>

National Leadership Pool



Business Builder Pool

1/4% of Total Company Quarterly BV

Banked Monthly Paid Quarterly **1/4%** **Business Builder Pool**

Enroll and Qualify 2 TLs = 1 Share
Enroll and Qualify 3rd TL = 2nd Share
Enroll and Qualify 4th TL = 3rd Share

Earn an additional share for every newly qualified TL in the quarter.

No limit to the number of shares you can earn!

Enrolled IBA must qualify within first full calendar month after joining.

National Leadership Pool

Share in the Company's Total Bonus Value!!!

Each month the company puts 3/4% of its monthly Bonus Value into a National Leadership Pool to be shared among qualified National Executive Directors in three different ways, and paid on a quarterly basis.

- 1) **Earn a share of the Bronze Pool** by having a qualified Executive Director (ED) leg and a qualified National Executive Director (NED) leg.
- 2) **Earn a share of the Silver and Bronze Pools** by having two qualified National Executive Directors (NED) in two different legs.
- 3) **Earn a share of the Gold, Silver, and Bronze Pools** by having three qualified National Executive Directors (NED) in three different legs.



**Share distribution from the National Leadership Pool is NOT eligible for Check Match Bonus.*

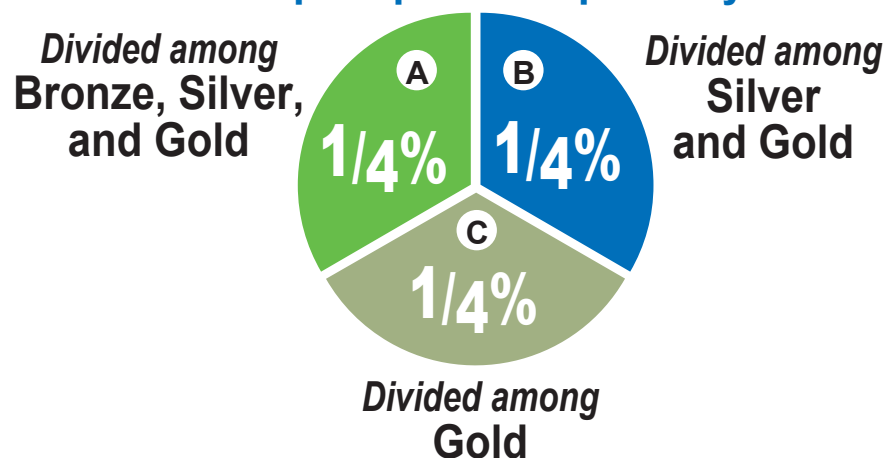
National Leadership Pool

Equals 3/4% of the Company's Total Bonus Value

Share In 3 POOLS	Bronze	Silver	Gold
	Have a qualified ED leg and a qualified NED	Have 2 qualified NEDs in 2 different legs	Have 3 qualified NEDs in 3 different legs
Pool-A	1/4%	1/4%	1/4%
	Pool-B	1/4%	1/4%
		Pool-C	1/4%

National Leadership Pool

3/4% of Company Total BV is put in the Bonus Pool each month and paid pro rata quarterly!



Business Builder Pool

The Business Builder Pool — Here Is How It Works:

You earn one share of the pool upon enrolling 2 new Independent Business Associates (IBAs) in a calendar quarter who qualify to become Team Leaders within the first full calendar month of joining the company. You earn another share for each additional Team Leader you enroll during that same calendar quarter who qualifies as a Team Leader within their first full calendar month of joining Simplicity Health.

There is no limit to the number of shares you can earn in a calendar quarter. Shares will be banked each month. At the end of each calendar quarter, the total number of shares earned will be divided into the total value of the pool to determine individual share value. It will then be paid to all qualified shareholders once per calendar quarter.

Note: Independent Business Associates who enroll during the calendar quarter but whose qualification period to become a Team Leader falls into the next calendar quarter will be counted for that new calendar quarter. A Team Leader or higher rank person who earns shares must be Active during all three months of the calendar quarter for which Bonuses are distributed in order to be eligible to receive share distribution.

The more shares you have, the more you will earn of the Business Builder Pool. All shares will be distributed once per quarter. Share value will be determined and divided among all eligible Business Builders. You must be an Active and Qualified Team Leader or higher rank prior to share disbursement in order to be entitled to receive these shares.

Business Builder Pool

1/4% of Total Company Quarterly BV

**Banked
Monthly
Distributed
Quarterly**

1/4%

**Business
Builder
Pool**

Enroll and Qualify 2 TLs = 1 Share
Enroll and Qualify 3rd TL = 2nd Share
Enroll and Qualify 4th TL = 3rd Share

Earn an additional share for every newly Qualified TL in the Quarter!

No limit to the number of shares you can earn!

Enrolled IBA must qualify within first full calendar month after joining.

